

For Immediate Release

SEAWORLD® SAN ANTONIO THANKS TEXAS TEACHERS
WITH A “TEACHER STUDY PASS”

“Teacher Study Pass” includes unlimited admission for Texas certified teachers plus discounted Fun Cards for friends and family

SAN ANTONIO, TX (Jan. 21, 2014) – For the fourth year in a row, SeaWorld® San Antonio is offering a FREE Adult Fun Card to all active, employed and certified K-12 grade school instructors in the state of Texas. In all, the program is available to approximately 330,000 Texas school teachers.

The Teacher Study Pass is a 2014 Fun Card that allows unlimited admission to SeaWorld San Antonio now through the end of the year. Teachers can pre-register for a 2014 Adult Fun Card at SeaWorldParks.com/Teachers until **May 31**. For even more savings, until **August 1**, teachers can purchase up to six additional Fun Cards discounted at \$5 off, in order to share the SeaWorld fun with family and friends.

“As an education based theme park, SeaWorld recognizes the importance of teachers in the classroom and the knowledge they pass on to our children,” said Dan Decker, SeaWorld San Antonio’s park president. “At SeaWorld San Antonio alone, more than 100,000 students pass through our camp and field trip programs every year. We know how important a strong educational foundation is for our youth and we want to thank teachers for their years of devotion and passion.”

This gift is intended to be an inspiration, too. Whether it's visiting Penguin Encounter® to prepare for a classroom session on environmental issues in the southern hemisphere or riding the Steel Eel®, our hypercoaster, to help explain physics and gravity, the park's experiences give teachers the unique opportunity to use their SeaWorld visit to help enhance their curriculum.

Inspiring Conservation Through Education

SeaWorld – through fun and affordable educational programs – has helped schools, teachers, children and adults explore the ocean environment and all its inhabitants. There are countless informal teaching experiences inside the parks including educators, show and exhibit narrations, and interpretive and interactive graphics.

The parks also host a large animal database on the Internet at SeaWorld.org, which features more than 4,000 pages of zoological, ecological and conservation-minded material, including species reference sources, classroom curriculum, career information and environmentally focused family activities.

About SeaWorld

SeaWorld Parks & Entertainment inspires millions, through the power of entertainment, to celebrate, connect with and care for the natural world. The Company has been creating innovative entertainment experiences that blend imagination with nature for more than 50 years and is best known for its 11 U.S. theme parks, attractions that hosted more than 24 million guests in 2012 and include the beloved SeaWorld®, Busch Gardens® and Sesame Place® brands. The parks offer guests a variety of up-close experiences, from animal encounters that invite exploration and appreciation of the natural world, to thrilling rides and spectacular shows. In 2011 SeaWorld Parks & Entertainment began expanding its popular brands into media and entertainment platforms to connect people to nature and animals through movies, television, and digital media; plus began developing new lines of licensed consumer products.

SeaWorld Parks & Entertainment employs more than 21,000 people nationwide.

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