

SeaWorld Parks & Entertainment Salutes Military with "Waves of Honor" Program

Program Provides Free Admission for Military Members and as many as Three Direct Dependents to SeaWorld®, Busch Gardens® Parks and Sesame Place®

ORLANDO, Fla. (*May 21, 2013*) – SeaWorld Parks & Entertainment[™] is honoring the men and women of the U.S. armed services through its Waves of Honor[™] military salute program. The program provides free admission to the SeaWorld[®] and Busch Gardens[®] Parks, and Sesame Place[®] for members of U.S. armed forces and as many as three direct dependents through 2013. *Waves of Honor* follows *Here's to the Heroes*. Created in 2001, the program has awarded more than 6.7 million theme park tickets to service members and their families.

"It has always been our honor to host members of the military and their families at our parks each year," said Jim Atchison, President and CEO of *SeaWorld Parks & Entertainment*. "Waves of Honor is our way to say 'thank you' to these dedicated service men and women who sacrifice so much to preserve the freedom we share in this country."

Waves of Honor provides one complimentary admission per year to one of the SeaWorld® or Busch Gardens® Parks, Sesame Place®, Adventure Island®, Water Country USA® or Aquatica® San Diego (weekdays only) for the service member and as many as three of his or her direct dependents.

Any active duty military, activated or drilling reservists, or National Guardsman representing any of the five service branches is entitled to one complimentary admission to one of the participating parks under the program. He or she need only register, either online at www.wavesofhonor.com or in the entrance plaza of a participating park, and show a valid active military identification. All dependents 10 and older must present a valid military dependent identification for entry into the park. Dependents may take advantage of the offer without their service member, though an adult must accompany minor dependents.

SeaWorld Orlando, Busch Gardens Tampa, and SeaWorld San Diego operate year-round. The remaining parks are seasonal. Each park's operating schedule is available online.

Inactive, standby and retired reserve members, military retirees, U.S. Merchant Marine and civilian Department of Defense workers are ineligible for the program. The program does not include Discovery Cove® in Orlando or Aquatica® Orlando. Rules of eligibility can be found at www.wavesofhonor.com and are subject to change. SeaWorld Parks & Entertainment reserves the right to terminate the program.

About SeaWorld Parks & EntertainmentTM

SeaWorld Parks & EntertainmentTM is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. The Company owns or licenses a portfolio of globally recognized brands including SeaWorld®, Shamu® and Busch Gardens®. Over its more than 50 year history, the Company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind collection of approximately 67,000 marine and terrestrial animals. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests. In addition to its theme parks, the company has recently begun to leverage its brands into media, entertainment and consumer products. SeaWorld Parks & Entertainment is a wholly owned subsidiary of SeaWorld Entertainment, Inc., a publicly traded company (NYSE: SEAS). Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at www.seaworldentertainment.com. Shareholders and prospective investors can also register to automatically receive the Company's press releases, SEC filings and other notices by e-mail.