



**Media:** For more information, contact SeaWorld Public Relations, at (619) 226-3929.

**SEAWORLD IS THE PLACE TO BE  
DURING THE CHRISTMAS SEASON**

**New This Year: SnowWorld Promises a  
Winter Wonderland of Fun for Everyone**

**SAN DIEGO (Nov. 1, 2011)** -- With special holiday-themed animal shows, real snow, reindeer, festive décor and more, SeaWorld is *the* place to be this Christmas season. New for 2011 is SnowWorld, a winter wonderland of snowmen, snowballs and family fun! **SeaWorld's Christmas Celebration** takes place Nov. 19–20; Nov. 25–27; Dec. 3–4; Dec. 10–11; Dec. 17–31; and Jan. 1. All holiday festivities are included with park admission.

Only SeaWorld can offer this kind of unique experience: Shamu and friends celebrate with "Shamu's Christmas"; SeaWorld's prankster-loving pinnipeds (California sea lions) have a hilarious holiday time in "Clyde and Seamore's Night Before Christmas"; the cats and dogs at Pets' Playhouse take over and throw a Christmas party full of high-jinks in "Christmas Tails"; and the nightly lighting of SeaWorld's 320-foot Christmas Tree of Lights, is sure to put SeaWorld guests in the spirit of the season.

Here's a detailed look at SeaWorld's Christmas Celebration 2011:

**New in 2011**

**SnowWorld** – A winter wonderland of snowmen, snowballs and family fun at SeaWorld's Arctic Plaza! This area will feature more than 6,500 square feet of fresh snow each day and impromptu visits with SeaWorld's arctic foxes, adding to the wintery atmosphere. SnowWorld will be open Nov. 19–Jan. 1.

**Mrs. Claus and reindeer** – Mrs. Claus will join the festivities this year, greeting children at Santa's Cottage, located at a magical Christmas wonderland on the lawn near Seaport Marketplace. And back by popular demand are real reindeer in a holiday-themed corral. The area will also feature pathway characters — an elf, jack-in-the-box and toy soldier — plus a cookie decorating station and photo opportunities with Santa. Santa's Cottage will be open Nov. 19–20; Nov. 25–27; Dec. 3–4; Dec. 10–11; Dec. 17–31; and Jan. 1.

**Fireworks on New Year's Eve** – Following the evening performance of "Shamu's Christmas" on Dec. 31, SeaWorld will celebrate New Year's Eve with a fireworks show set to a New Year's Eve-themed soundtrack.

**SeaWorld's Christmas Celebration 2011 highlights:**

**"Shamu's Christmas"** – Shamu and friends celebrate Christmas with music and merriment, including soloists, a hand sign choir, community carolers and a saxophonist. The park's 5,500-seat Shamu Stadium becomes a winter wonderland, with holiday scenes on the 80-foot-wide LED screen, and, of course, Shamu spreading holiday cheer for all.

**"Clyde and Seamore's Night Before Christmas"** – SeaWorld's prankster-loving pinnipeds (sea lions) put a comical twist on some of their favorite holiday moments.

**"Christmas Tails"** – A holiday-themed show featuring the shelter-adopted stars of the "Pets Rule!" show. When Lester's family leaves him home alone while they visit grandma, holiday high-jinks ensue. "Christmas Tails" will be performed daily Nov. 19–Jan. 1.

## **SEAWORLD'S CHRISTMAS CELEBRATION 2011**

**"The Polar Express 4-D Experience"** – This magical 4-D experience takes viewers on a journey to the North Pole where a doubting young boy learns that the wonder of life never fades for those who believe. "The Polar Express 4-D Experience" is based on the film from Warner Bros. Pictures and Shangri-La Entertainment. During 12-minute presentations of the film at SeaWorld's Mission Bay Theater, guests will experience amazing multi-sensory effects including snow, fog, gusts of wind and even the smell of hot chocolate! "The Polar Express 4-D Experience" will run daily Nov. 19–Jan. 1.

**SeaWorld's Christmas Tree of Lights Presented by KyXy** – Each night at 6 p.m. Nov. 25–Dec. 25, the lights on SeaWorld's 320-foot Skytower will dance, flash, swirl and glow for five minutes, synchronized to holiday music that can be heard in the park and simulcast to all of San Diego on KyXy 96.5 FM.

**Breakfast With Shamu and Santa** – Breakfast With Shamu and Santa offers diners a chance to enjoy a scrumptious breakfast buffet at poolside tables just a few feet away from SeaWorld's family of killer whales. Santa makes an appearance during the event, posing for festive holiday photos. The buffet includes scrambled eggs, bacon, French toast, machaca, fruit, juice, coffee and more. Cost is \$26 for ages 10 and older; \$16 for ages 3–9 (plus tax, gratuity and park admission). Dates are Nov. 25–27, Dec. 3–4, Dec. 10–11 and Dec. 17–24. For reservations, visit [www.seaworldsandiego.com](http://www.seaworldsandiego.com) or call (800) 25-SHAMU.

**Holiday Atmosphere** – SeaWorld will be decked out more than ever before, with holiday lights and décor throughout the park, including a 40-foot tree with marine animal-themed ornaments, Christmas decor in animal habitats and a Christmas tree lot complete with live Christmas trees. Outside Pets' Playhouse, guests will find the Cat's Christmas Parlor, where the feline stars of "Pets Rule!" hang out in their own Christmas-themed house. Plus, Southern California's largest Christmas tree — SeaWorld's 320-foot Christmas Tree of Lights — shines bright above the whole park.

**Culinary Christmas Delights** – SeaWorld's culinary department is whipping up some holiday delights: special menu items at Shipwreck Reef Café, Mama Stella's Pizza Kitchen and Calypso Bay Smokehouse; a traditional holiday meal (turkey, stuffing and more) at Seaport Market; and special coffee and holiday treats at kiosks throughout the park.

All Christmas Celebration festivities are included with SeaWorld admission, which is \$73 for ages 10 and older; \$65 for ages 3–9. For show schedules and more information, visit [www.seaworldsandiego.com](http://www.seaworldsandiego.com) or call (800) 25-SHAMU.

SeaWorld Parks & Entertainment inspires people to celebrate, connect, and care for the natural world through the power of entertainment. The company owns and operates 10 parks across the United States, as well as the newly formed SeaWorld Pictures division. The parks play host to 23 million guests a year and provide lasting memories through up-close animal encounters, world-class shows and rides, and high-quality themed attractions. Locations include SeaWorld parks in San Diego, Orlando, Fla. and San Antonio; Busch Gardens parks in Tampa, Fla. and Williamsburg, Va.; Discovery Cove and Aquatica in Orlando; Sesame Place near Philadelphia, Pa.; and water parks Adventure Island in Tampa and Water Country USA in Williamsburg.

SeaWorld Parks & Entertainment employs 20,000 people nationwide and is a portfolio company of The Blackstone Group (NYSE:BX).

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