

For Immediate Release

## **SeaWorld® To Unveil New Ski Show and Memorial Day Fireworks Spectacular**

SAN ANTONIO, TX (May 12, 2014) – On Saturday, May 24, SeaWorld San Antonio will kick off its thrill-packed summer season with two explosive, new shows on the park's Ski Lake.

**Hydro Power: an Xtreme Ski Show™**, part of SeaWorld's 50th Celebration, is a splashy show that will capture the audience's attention with non-stop action including unique stunts and comedy capers in a variety of individual and ensemble performances.

On Sunday, May 25, guests will be treated to a colorful new display at Ski Lake – the **Memorial Day Fireworks Spectacular**. This stunning mix of pyrotechnics set to an all-new musical score will begin at 9:45 p.m. This jaw dropping show will illuminate SeaWorld's skyline and captivate guests with its beautiful display of colorful flames and twinkling sparks. Prior to the show, guests can enjoy live music.

Guests can upgrade their experience with a **Fireworks Picnic Package** that includes exclusive lakefront seating, dinner and a blanket. Pass Members and active-duty military are eligible for a discount. Also returning for the season is **Dine with Shamu**. Guests can join SeaWorld's biggest star for an exclusive lunch behind-the-scenes. While enjoying a delicious buffet at a reserved poolside table, your host, Shamu, will provide some fun lunchtime entertainment. Reservations for these dining experiences are required and can be made at SeaWorld.com or by calling (800) 700-7786.

The holiday weekend is also a perfect time for active-duty military members to enjoy SeaWorld San Antonio free of charge under the **Waves of Honor™** program. Waves of Honor provides the service member one complimentary admission per year to any one of the SeaWorld® or Busch Gardens® Parks, Sesame Place®, Adventure Island®, Water Country USA® or Aquatica® San Diego (weekdays only). This special offer also extends to as many as three of his or her direct dependents. For more information and eligibility requirements, visit [www.wavesofhonor.com](http://www.wavesofhonor.com).

SeaWorld guests can also take advantage of the following great offers:

- **Preschool Pass:** SeaWorld San Antonio is offering kids ages 3-5 living in Texas a FREE **SeaWorld Preschool Pass**. Parents can register their little ones for a Preschool Pass through **May 31** at [SeaWorldParks.com/Preschool](http://SeaWorldParks.com/Preschool). The Pass is good through December 31. Parents can upgrade the Preschool Pass to include Aquatica, SeaWorld's Waterpark, for \$35.
- **Teacher Study Pass:** SeaWorld® San Antonio is offering a FREE Adult Fun Card to all active, employed and certified K-12 grade school instructors in the state of Texas. The **Teacher Study Pass** is a 2014 Fun Card that allows unlimited admission to SeaWorld San Antonio now through December 31. Teachers can pre-register for a 2014 Adult Fun Card at [SeaWorldParks.com/Teachers](http://SeaWorldParks.com/Teachers) until **May 31**. For even more savings, until **August 1**, teachers can purchase up to six additional Fun Cards discounted at \$5 off, in order to share the SeaWorld fun with family and friends. Teachers can upgrade the Teacher Study Pass to include Aquatica, SeaWorld's Waterpark, for \$35.

### **About SeaWorld Parks & Entertainment**

SeaWorld Parks & Entertainment inspires millions, through the power of entertainment, to celebrate, connect with and care for the natural world. The Company has been creating innovative entertainment experiences that blend imagination with nature for more than 50 years and is best known for its 11 U.S. theme parks, attractions that include the beloved SeaWorld®, Busch Gardens® and Sesame Place® brands. The parks offer guests a variety of up-close experiences, from animal encounters that invite exploration and appreciation of the natural world, to thrilling rides and spectacular shows. In 2011 SeaWorld Parks & Entertainment began expanding its popular brands into media and entertainment platforms to connect people to nature and animals through movies, television, and digital media; plus began developing new lines of licensed consumer products.

SeaWorld Parks & Entertainment is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company maintains one of the largest animal collections in the world and has helped lead advances in the care of species in zoological facilities and in the conservation of wild populations. SeaWorld Parks & Entertainment also operates one of the world's most respected programs to rescue, rehabilitate and return to the ocean marine animals that are ill, injured and orphaned. The SeaWorld® rescue team has helped more than 22,000 animals in need over the last four decades.

SeaWorld Parks & Entertainment employs more than 21,000 people nationwide.

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