

News

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For Immediate Release

SEAWORLD OFFERING FREE ADMISSION THIS FALL WITH PREPAID 2014 FUN
CARD

GUESTS CAN UPGRADE THE 2014 FUN CARD TO INCLUDE AQUATICA, SEAWORLD'S WATERPARK

SAN ANTONIO, TX (Sept. 6, 2013) – The best deal of the season has just been launched at SeaWorld San Antonio. Guests looking to take advantage of everything the park has to offer this fall – including Halloween, Christmas and New Year's Eve special events – can purchase a 2014 Fun Card now and get the rest of the 2013 season free.

"We're offering up to 16 months of fun and entertainment at SeaWorld for the price of a single-day admission. This is our best deal of the season." said Dan Decker, SeaWorld & Aquatica San Antonio Park President. "This Fun Card is a tremendous value because it not only includes unlimited admission to SeaWorld but also includes events like Howl-O-Scream, Christmas and New Year's Eve fireworks."

The park is providing a scarier than ever Howl-O-Scream program, an annual park-wide transformation for Halloween beginning Friday, September 27 and running Fridays and Saturdays through October 26. This year the scare is everywhere with a new sinister maze, terrifying scare zones and a brand-new vampire bar, Blood Thirsty. At the end of November, the park is transformed into Christmas Celebration, a wintery, watery wonderland where families of all ages can enjoy stunning live shows, sip hot cocoa and stroll through a sea of sparkling lights.

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The park is offering an upgrade to the 2014 "Fall for Free" Fun Card which will include unlimited admission to Aquatica, SeaWorld's waterpark.

The price of the SeaWorld 2014 Fun Card is \$64.00 plus tax for adults and \$54.00 plus tax for children ages 3 to 9. Guests wanting unlimited access to both SeaWorld and Aquatica parks can upgrade their Fun Card for only \$35 for a total of \$99.00 plus tax for adults and \$89.00 plus tax for children ages 3 to 9.

One-day admission to SeaWorld is \$64.00 plus tax for adults and \$54.00 plus tax for children ages 3 to 9. Guests can upgrade their one-day ticket to include the waterpark for \$25.

SeaWorld & Aquatica Admission Pricing

Prices do not include tax

SeaWorld Single-Day Ticket

\$64.00 Adults \$54.00 Children ages 3 to 9

2014 SeaWorld Fun Card (On Sale Now)

\$64.00 Adults \$54.00 Children ages 3 to 9 Unlimited admission to SeaWorld through

the 2014 season

SeaWorld 1 Year Pass

\$100.00 Adults and children ages 3 to 9 12 months of unlimited admission to SeaWorld, plus free parking and in-park discounts

ss SeaWorld/Aquatica 1 Year Pass

\$135.00 Adults and children ages 3 to 9 12 months of unlimited admission to SeaWorld and Aquatica, plus free parking and in-park discounts

SeaWorld/Aquatica Single-Day Ticket

2014 SeaWorld/Aquatica Fun Card

Unlimited admission to SeaWorld and

Aquatica through the 2014 season

\$79.00 Children ages 3 to 9

\$89.00 Children ages 3 to 9

\$89.00 Adults

(On Sale Now)

\$99.00 Adults

Platinum Pass

\$280.00 Adults and children ages 3 to 9

Two years of unlimited admission to SeaWorld, Aquatica and Busch Gardens parks, plus preferred parking and in-park discounts (excludes Discovery Cove).

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SeaWorld San Antonio is open weekends through Dec. 15, as well as Thanksgiving week, Nov. 25 through Nov. 29 and Dec. 21 through Jan. 5 (closed Christmas Day). Sunday, Jan. 5, 2014 is SeaWorld's final operating day for the 2013 season. For more details on this offer, call (800) 700-7786, or visit SeaWorld.com. For news on Aquatica, visit AquaticaSanAntonio.com.

About SeaWorld

SeaWorld Parks & Entertainment inspires millions, through the power of entertainment, to celebrate, connect with and care for the natural world. The Company has been creating innovative entertainment experiences that blend imagination with nature for more than 50 years and is best known for its 11 U.S. theme parks, attractions that hosted more than 24 million guests in 2012 and include the beloved SeaWorld[®], Busch Gardens[®] and Sesame Place[®] brands. The parks offer guests a variety of up-close experiences, from animal encounters that invite exploration and appreciation of the natural world, to thrilling rides and spectacular shows. In 2011 SeaWorld Parks & Entertainment began expanding its popular brands into media and entertainment platforms to connect people to nature and animals through movies, television, and digital media; plus began developing new lines of licensed consumer products.

SeaWorld Parks & Entertainment employs more than 21,000 people nationwide.

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