BUSCH GARDENS AND WATER COUNTRY USA

2014 MEDIA KIT

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BUSCH GARDENS®

NEW FOR 2014

Each year, Busch Gardens® and Water Country USA push the entertainment envelope to design and develop new and exciting thrills, award-winning shows and delicious culinary delights. This year is no exception as Busch Gardens and Water Country USA offers guests a great line-up of new experiences and exciting events for 2014.

London Rocks™
Busch Gardens® continues a tradition of entertaining and exciting shows with the 2014 premiere of their newest show, London Rocks™. Exploring the powerful role that music plays in people's lives, this journey through rock n' roll's roots features a set list of chart-topping hits. Live theatre returns to the illustrious Globe Theatre, renovated to highlight the latest theatrical technology in this innovative show. The effort of a team of more than 200 musical directors, designers, technicians, and artists, London Rocks will resonate with guests long after the last notes have faded.

Colossal Curl™
Hurtle high above Water Country USA® and experience a feeling of weightlessness aboard Colossal Curl™, the park's newest ride set to debut spring 2014. The only slide of its kind in North America, Colossal Curl is another exciting reason that makes Water Country USA a hot spot to cool off.

2014 EVENT SERIES

Girl Scout and Boy Scout Programs
Busch Gardens® serves as a fun and educational experience for scouts of all ages.

Busch Gardens LIVE
Busch Gardens® heats up the stage with sizzling concerts from some of today's hottest performing artists, including: pop, classic rock and country

Glory at the Gardens
Glory at the Gardens returns this summer to Busch Gardens® with a sensational lineup of chart-topping contemporary Christian and Gospel artists. Glory at the Gardens combines the best Christian-inspired performances with the park's family-friendly atmosphere for a perfect mix of music and adventure.

Busch Gardens® Food and Wine Festival (May 23 – June 29)
Experience Busch Gardens' second annual food festival. During this immersive event guests will find special and unique foods and beverages not normally found at Busch Gardens. Enjoy the authentic tastes of the World paired with family-friendly activities and entertainment that will make this event as fun as it is delicious. Busch Gardens is bringing the great sights, sounds and aromas of world-class cuisine out of the kitchen and into the park so guests can sample authentic tastes of countries from around the world at the world's most beautiful theme park.

Howl-O-Scream® (Sept. 12 – Oct. 26)

Busch Gardens' annual horror fest, Howl-O-Scream® features sinister tricks and terrifying fun for brave guests who dare to enter. Bone-chilling scares, frightening shows and gruesome creatures that lurk around the park are stars in Busch Gardens' celebration of the macabre. The park's younger guests will be treated to Halloween happenings with their favorite characters at Sesame Street® Forest of Fun™. The haunts begin Sept. 12 and continue to terrify through Oct. 26.

Christmas Town™: (Nov. 21 – Dec. 31)
Celebrate this holiday season with Christmas Town™. Experience the park in a whole new light with exciting attractions, dazzling shows and one-of-a-kind gift ideas that will make everyone say, "Now this is Christmas." Gaze at millions of twinkling lights while enjoying hot chocolate and fresh-baked Christmas cookies. A complete Christmas Town experience includes a visit to Santa's workshop and to the parks' 50-foot tall, light-animated Christmas tree. Christmas Town opens Nov. 21 and will continue, select days through Dec. 31.

THRILL RIDES

Verbolten®: Busch Gardens' multi-launch, indoor/outdoor roller coaster will send guests on a fun and mystifying family adventure through the Black Forest. Situated in the park's Oktoberfest village, a German tourist center serves as the ride entrance and as the launching point for an autobahn touring experience that will keep the whole family on the edge of their seats.

- Multi-launch coaster with environmental theme elements, sounds and light effects, high speed turns and an 88-foot final drop to the water
- Reaches speeds of 53 mph
- Height requirement of 48 inches
- Situated in Oktoberfest, Verbolten® opened May 2012

Mäch Tower®: As guests enter Busch Gardens' Oktoberfest, they will see the massive spire known as Mäch Tower®. This thrill ride takes guests on the ride of their lives. The tallest attraction in the park, Mäch Tower lifts up to 30 riders nearly 240 feet above Oktoberfest. After rotating at the top of the tower and getting a few seconds to take in the view, riders drop at breathtaking speed. State-of-the-art special effects including enhanced audio and other surprises elevate Mäch Tower to new heights in ride design and engineering.

- Drop Tower attraction that raises riders up to a height of 240 feet, then drops them into a 60 mph free-fall
- Other elements include: rotating carousel, on-board audio and seat vibrations
- Height requirement of 48 inches
- Situated in Oktoberfest, Mäch Tower opened Aug. 2011

Griffon®: Busch Gardens® defines a whole new generation of roller coasters with the addition of Griffon®, one of the world's tallest and first floorless dive coasters. The park's steel marvel plunges thrill-seekers 205 feet at 75 miles per hour. Named for a mythical beast that is part eagle and part lion, Griffon is an adrenaline-pumping adventure that's unlike any coaster experience in the world.

- A 205-foot initial dive, 90 degrees straight down
- A second drop of 130-feet
- Water feature

- Height requirement of 54 inches
- Situated in France, Griffon opened May 2007

Curse of DarKastle: The Ride: Deep in the snow-drift hills of Bavaria sits a grand castle frozen in time. Riders can journey to the other side during this bone-chilling chase packed with dizzying simulated drops, fog, shattering ice and pyrotechnic special effects. Curse of DarKastle: The Ride generates a multi-sensory experience unlike anything else. The pulse-pounding ride's integrated theme elements, 3-D visuals and special effects push the envelope of theme park technology.

- Following a nearly two-minute pre-show that hints at a mysterious legend, guests board golden sleighs for a mesmerizing three-and-a-half-minute journey.
- Height requirement of 42 inches
- Situated in Germany, Curse of DarKastle opened May 2005

Apollo's Chariot®: Hold on to your seats when you ride this amazing hypercoaster. Apollo's Chariot® plummets guests a combined 825 feet. Apollo's Chariot celebrates its 15th anniversary in March 2014.

- Reaches speeds of 73 mph
- Carries 36 passengers per train more than 4,882 feet of track in two minutes
- Initial drop plunges guests more than 210 feet
- Guests sit in elevated seats, creating a "free-flight" sensation
- Situated in Italy, the high-speed coaster opened March 1999

Alpengeist®: A snow monster notorious for once stalking the French and German Alps, Alpengeist® is rumored to be lurking in the shadows of Busch Gardens' Germany. Marks of its mischief are evident as the ski-lift-style roller coaster careens uncontrollably, propelling riders on a dynamic, high-speed journey.

- Hurtles riders down 3,828 feet of track
- Riders experience six inversions at speeds up to 67 mph
- Highest point is 195 feet
- Inversion elements include the Immelmann, 106-foot vertical loop, cobra roll, zero-G roll, flat spin, and high-speed spiral
- Situated in Germany, Alpengeist opened April 1997

Loch Ness Monster®: Continually rated a favorite by park guests, this classic interlocking, double-looping roller coaster gives guests a peek at Scotland's most infamous serpent. "Nessie" hurls its passengers along 3,240 feet of steel track into the air, over water, and through a dark cave.

- World's first, and currently only, interlocking, double-looping, steel roller coaster
- Coaster takes riders 13 stories up before racing down a 114-foot drop
- Reaching a speed of 60 mph, "Nessie" carries 1,700 passengers per hour
- Situated in Scotland, the Loch Ness Monster opened in 1978
- Since its debut, more than 50 million guests have challenged the interlocking, double-looping roller coaster

ADDITIONAL THRILL RIDES AND ATTRACTIONS

ENGLAND
The Aeronaut Skyride

This sky-high mode of transportation provides guests with a scenic tour of the world's "Most Beautiful Park." Passengers enjoy views of all six European countries while relaxing 80 feet in the air. The skyride stops in England, France, and Germany.

Sesame Street® Forest of Fun™ at Busch Gardens®
Elmo, Big Bird and many of their Sesame Street® friends have come to Busch Gardens® and are here to stay. During spring of 2014, Sesame Street Forest of Fun will celebrate its 5th birthday.

- **Elmo's Castle** - Interactive stage and wet play area
- **Prince Elmo's Spire** - shot-n-drop ride
- Grover's Alpine Express – roller coaster
- Bert and Ernie's Loch Adventure - flume ride
- Oscar's Whirly Worms - rock-n-tug ride
- Oscar's Yucky Forest - dry play area
- **1-2-3 Smile with Me!** - character and guest photograph experience

SCOTLAND
Tweedside Train Station
All aboard! Busch Gardens' three steam-powered locomotives whisk guests through 100 acres of lush landscaping with stops in Scotland, Italy, and France for a breathtaking tour of the park.

Li'l Clydes
For young riders, horsing around has never been this fun. A classic ride for younger guests.

IRELAND
Europe in the Air
A visit to Busch Gardens® is a visit to all of Europe thanks to "Europe in the Air." This high-tech simulator takes guests on a fun-filled journey across the terrain, over the seas and through the air over Europe.

FRANCE
Le Scoot Log Flume
In a rustic French village, guests looking to cool off on a warm day head to Le Scoot log flume where a refreshing 50-foot vertical plunge through an old saw mill awaits.

Le Catapult
Undulating far and wide, guests are propelled on Busch Gardens' catapult.

GERMANY
Der Autobahn, Der Autobahn Jr.
A Busch Gardens' classic, Der Autobahn provides the whole family with bumper car fun. Adjacent to Der Autobahn, Der Autobahn Jr. is child-friendly and perfect for younger drivers.

Rhine River Cruise
A relaxing cruise on the Rhine River showcases the beauty of the 100-acre park.

Der Wirbelwind, Wirbelwindchen
Der Wirbelwind classic swings propel guests to harrowing heights. Wirbelwindchen, the child-friendly version of Der Wirbelwind, is perfect for the park's younger guests.

Land of the Dragons®
Land of the Dragons® is a magical play area designed especially for kids. Featuring a three-story treehouse, a Ferris wheel, and children's show, this entertaining area offers tons of fun for little ones. Land of the Dragons celebrates its 20th anniversary in spring 2014.

Kinder Karussel
Restored to its original condition, this antique Herschell Carousel features 36 hand-carved ponies and two double-bench chariots. It's perfect for the entire family.

Roto Baron
Children get a taste of freedom while piloting these miniature red planes.

ITALY
Escape from Pompeii®
A seemingly serene boat ride through the ancient ruins of Pompeii turns explosive as Mt. Vesuvius begins erupting. Fiery effects end with a splash finish as the boat plunges riders into the lagoon pool below.

Da Vinci's Cradle
Da Vinci's Cradle offers passengers anything but a peaceful rocking experience. This cradle defies the laws of gravity as it plunges to the ground and soars to the skies.

Roman Rapids®
Visitors looking for a white-water adventure need look no further than Roman Rapids. Ancient Roman ruins, erupting geysers and waterfalls create a thrilling family water ride.

Battering Ram
Renowned Italian inventor Leonardo Da Vinci would have been pleased with this creation. Guests brave enough to board the oversized gondola encounter a powerful pendulum swing.

Flying Machine
The Flying Machine is one twisted ride, situated in Da Vinci's Garden of Inventions.

Turkish Delight
Tea parties were never this fun. Riders may take turns controlling the "spin-factor" of these life-sized teacups.

Trade Wind
A park classic, guests who board this music express are bound for adventure.

Little Gliders
Younger guests get a taste of flying on this uplifting adventure.

Little Balloons
Up, up, and away. Colorful balloons take children on a lofty ride.

Elephant Run
A child's version of Trade Wind, the tame Elephant Run will have kids running back for more fun.

WORLD-CLASS ENTERTAINMENT

In addition to exhilarating roller coasters and rides, Busch Gardens® is recognized for award-winning entertainment. Main stage shows offer park guests live musical performances and animal antics.

ENGLAND

London Rocks™

Busch Gardens® continues a tradition of entertaining and exciting shows with the 2014 premiere of their newest show, London Rocks™. Exploring the powerful role that music plays in people's lives, this journey through rock n' roll's roots features a set-list of chart-topping hits.

IRELAND

Celtic Fyre®

Celebrate Irish culture with "Celtic Fyre®" a show filled with singers, musicians and Irish dance. Guests become a part of the celebration as our storyteller invites them into his inn to see how the Irish celebrate life.

Dine with Elmo & Friends®

Families that want even more Sesame Street® interaction can dine with Elmo and mingle with the cast of characters over lunch or dinner at a Sesame Street-themed indoor dining facility in Ireland's Castle O'Sullivan.

More … Pet Shenanigans®

This lively and hilarious show features wacky shenanigans and amazing tricks from dogs, cats, birds and other animals. Performed daily at the Shenanigans Theatre, these animal celebrities will astonish and amaze audiences.

ITALY

Mix it Up!

Italy's Il Teatro di San Marco comes to life as a team of chef-inspired musicians cook up fabulous fun in Mix It Up!. Exciting sounds fill the air as Busch Gardens' amazing musicians perform some of Italy's most popular songs. Watch the plot thicken as our crazy chefs and waiters compete to serve up their musical menu. It's a fast-paced feast for the ears and the eyes. Enjoy fresh-made Italian favorites from Ristorante della Piazza, grab a seat in the outdoor dining theater and enjoy a hilarious mixture of cuisine and creativity.

GERMANY

Entwined: Tales of Good and Grimm

Busch Gardens' Das Festhaus® transforms into a forest wonderland where fairy tales come to life and weave a story told once upon a time. Take a journey with amazing acrobats, delightful dancers and spectacular singers as they take to the stage in this musical masterpiece.

This Is Oktoberfest

The world's largest fair comes to Busch Gardens, bringing a bit of Bavaria along with it.
Load up a plate with some traditional German fare, grab your favorite beverage and join in on the fun.

A TOUR THROUGH EUROPE

The European countries of England, Scotland, Ireland, France, Germany and Italy serve as the setting for Busch Gardens' 100 acres of fun-filled exploration. The Williamsburg adventure park is committed to authentic and accurate themes based on European culture. To create old-world European flare throughout its six countries, Busch Gardens® carefully depicts each detail from quaint cobblestone streets and building facades to designer landscapes and beautiful statuary. Adding charm and authenticity, many plants in the park are native to Western Europe.

ENGLAND
The gateway to a Busch Gardens' adventure begins in England. Guests receive the royal treatment where unique shops, a delightful bakery, and replicas of Big Ben and Shakespeare's Globe Theatre reside. Attention to detail throughout the picturesque hamlet is evidenced in period door handles, cast-iron mailboxes and flickering streetlamps enhancing the European feel of the park.

SCOTLAND
The fearsome Loch Ness Monster® roller coaster resides in Busch Gardens' Scottish countryside. Celebrated as the world's first steel roller coaster to debut with interlocking loops, the Loch Ness Monster remains a guest favorite. In addition, Scotland features a host of activities for the entire family.

Busch Gardens' Highland Stables feature Scottish black-faced sheep, Border collies, Clydesdales and birds of prey. This exciting exhibit highlights Scottish traditions dating back hundreds of years. Guests can interact with the Scottish animals and see them in action as they perform traditional herding and hunting techniques.

IRELAND
Busch Gardens® captures the essence of Ireland, from the country's warm-hearted people and lush landscapes to ancient castles and fine Irish wares. Guests visiting Busch Gardens get a taste of true Irish spirit. This adaptation of an authentic Irish hamlet features a brightly-colored tavern, shops, stone castles, blooming flower boxes, and contemporary Celtic music. Building facades incorporate elements dating from Ireland's Megalithic Stone Age (circa 2400 BC) through the mid-19th century. Europe in the Air's architectural style dates back nearly 4,000 years while Castle O'Sullivan encompasses a building style reminiscent of Ireland's feudal society (circa 1450). The Emerald Isle® shop charms guests with its lavish giftware as well as its 19th-century rural Irish portico and authentic thatch roof.

Adventure abounds in Ireland with Europe in the Air, a simulated motion adventure ride that propels visitors on a journey through Europe. In Celtic Fyre®, guests will take an unforgettable journey with the cast of singers, Irish dancers and musicians as we celebrate this unique and intriguing culture. Strolling balladeers throughout the marketplace add to the unique theming of this area.

Busch Gardens® is dedicated to the conservation and preservation of wildlife through numerous educational programs and shows. Discover how adventurous learning can be at Jack Hanna's Wild Reserve. This interactive wildlife area offers a fascinating and up-close look at some amazing species including gray wolves, American bald eagles, lorikeets and other animals from around the world.

FRANCE
The picturesque country of France transports guests to another time and place with its street cafes, French-provincial architecture and sidewalk artisans. From the style of its slate-roof buildings and colorful café umbrellas to village square statuary and bountiful window boxes, theming through this hamlet embraces French culture.

Old-world charm meets modern adventure with the addition of Griffon®. Named for a mythical creature known for its power and speed, Griffon is one of the world's tallest, and first floorless dive coasters. Living up to its name, Griffon sends thrill-seekers on the ultimate adrenaline-pumping adventure as it twists, turns and plunges 205 feet.

Back on solid ground, a rustic French trader's village showcases the finest leather, candle and wood craftsmanship and barbecue. Le Scoot log flume provides cool relief on a hot summer's day with its 50-foot vertical plunge. Trappers Smokehouse is a 650-seat restaurant featuring a mesquite-fired show grill, three rustic dining areas and an unprecedented theme park menu selection.

GERMANY
European charm highlights Germany. The town center Glockenspiel is a unique representation of a 17th-century German original. Three stories high, the Glockenspiel enchants guests every 15-minutes with its marching knights, soldiers and dancing criers. The old-world hamlet highlights brown-timbered buildings with plastered walls and tiled roofs, all representatives of medieval Germanic styles.

Germany's fine gift shops feature hand-painted beer steins and carved wooden cuckoo clocks. From delectable dessert shops and a cruise down the Rhine River to an antique Herschell Carousel, Germany is home to many rides and attractions. Alpengeist®, an awarding-winning inverted steel roller coaster, and Land of the Dragons®, a magical play area designed for children, are just a few of the adventures awaiting passersby in this bustling village.

The Bavarian-influenced hamlet heralds an authentic Festhaus, traditional German fare, and all the makings of a festival complete with rides and games. One of Busch Gardens' most thrilling attractions, Curse of DarKastle, makes its home here, sending passengers aboard gravity-defying sleighs careening through the dark and mysterious corridors of a Bavarian castle. Or guests can take a thrilling tour of the legendary black forest aboard Verbolten®, a fast-paced multi-launch coaster.

Busch Gardens' Oktoberfest village features restaurants, games and performance venues that follow a traditional German Oktoberfest theme. Guests can enjoy hand-made pretzels, new dining areas and performance spaces set amid canopies of colored maypoles and festive banners that depict the rich heritage of Bavaria.

ITALY
No European adventure would be complete without a trip to Italy. Busch Gardens' quaint Italian village fuses world-class rides with romantic song and dance, master craftsmanship and authentic cuisine. Beautiful street-side statues, fountains and lush gardens enhance the Italian ambiance of this marketplace.

Brave visitors may tour the ruins of Mt. Vesuvius on Escape from Pompeii®, a thrilling water ride with special effects. Da Vinci's Garden of Inventions features a variety of rides for adults and children alike.

Across a bridge, vibrant colors and light-hearted attitudes encourage guests to share in the carefree fun of Italy. Themed activities abound in this exuberant village. The towering landmark is Apollo's Chariot®, Busch Gardens' high-speed hypercoaster.

LUSH LANDSCAPES

Busch Gardens® has been named the world's "Most Beautiful Park" every year since 1990 by the National Amusement Park Historical Association (NAPHA). This outstanding accomplishment is due partly to the lush terrain of Virginia's native countryside, but also to the dedicated landscapers and grounds crew that beautify the park's 100 acres of gardens, walkways, and flowerbeds. More than 30,000 plants and flowers are grown in the park's 18,000 square feet of "behind-the-scenes" greenhouses and cold frame growing space. In addition, Busch Gardens is committed to environmental preservation. The park's greenhouse staff releases tens of thousands of beneficial bugs into the park each year as a natural form of pest management, while ground crews pull thousands of weeds by hand each season. In fact, landscape artists spend nearly six hours each day pruning, planting and weeding the adventure park.

GENERAL INFORMATION

Busch Gardens® is an action-packed European-themed adventure park with 17th-century charm and 21st-century technology, boasting more than 100 acres of fun-filled world exploration.

- Home to top-rated roller coasters including Griffon®, one of the world's tallest and first floorless dive coasters
- More than 50 rides and attractions
- Voted the world's "Most Beautiful Park" every year since 1990
- Live stage shows
- Wide variety of culinary experiences and world-class shopping
- Sesame-themed children's area
- All-new multi-launch coaster featuring environmental theme elements, sounds and light effects, high speed turns and an 88-foot final drop over the water

Location

- Three miles east of historic Williamsburg, Va.
- 50 miles from Richmond, Va. and the Virginia Beach resort area
- 150 miles from Washington D.C.
- 210 miles from Raleigh, N.C.
- 275 miles from Philadelphia, Pa.
- 360 miles from Charlotte, N.C.
- 400 miles from New York, N.Y.
- 490 miles from Charleston, S.C.
- 600 miles from Atlanta, Ga.

How to Get There

Williamsburg is served by air, bus and rail transportation.

- Airports - Newport News/Williamsburg International Airport in Newport News (15 miles), Norfolk International Airport (50 miles) and Richmond International Airport (50 miles).

- Bus and Train - Williamsburg is served by bus lines and Amtrak.
- Car - Interstate 64 leads to Williamsburg.

Lodging
Convenient accommodations are available at Kingsmill Resort. In addition, more than 11,000 hotel rooms are available in the Williamsburg area.

- To book a Busch Gardens® vacation, visit the "Plan a Getaway" link at buschgardens.com or call Busch Gardens Vacations at (800) 880-8861.

Additional Services Available
Busch Gardens® is dedicated to quality family entertainment and guest satisfaction. Visitors with disabilities may receive helpful information at the park's Guest Services and Information Center or may download a park accessibility guide prior to their visit by logging onto www.buschgardens.com.

- Manual and electric wheelchairs and strollers may be rented near the main entrance.
- Pet kennels are available for a nominal fee at the Pet Center in the England parking lot near the main entrance.
- Busch Gardens' First Aid station is situated between Jack Hanna's Wild Reserve and the park's France section. Registered nurses and emergency medical technicians staff this facility during park hours.
- Trained service animals are welcome at Busch Gardens®. Thrill rides may not accommodate service animals; however, they may ride along on the Aeronaut Skyride, Busch Gardens Railway, Rhine River Cruise and Kinder Karussel.
- Assisted listening devices are available at select areas of the park. Guests may inquire at the park's Guest Assistance Center for assistance.

The Guest Services and Information Center situated just inside the park entrance offers a variety of services for guests:
Height Check Station offers children the option of getting measured for the day. Kids receive a colored wristband, based on their height, with a sheet of kid-friendly rides.
Ride Accessibility Program matches guests with disabilities with rider requirements. The program also can provide more information about additional services offered for guests with disabilities.
Lost & Found Center

AWARDS
Busch Gardens® has received many prestigious honors, including:

"Most Beautiful Park": The National Amusement Park Historical Association (NAPHA) named Busch Gardens® the world's "Most Beautiful Park" since 1990.

Readers' Choice Awards by Theme Parks Magazine: Placing in nine of 17 categories, including most beautiful park, top 10 steel roller coasters, with Griffon® placing second in the favorite "New for 2007" category. Other notable placements include best food, best live entertainment, cleanest park, best seasonal event, best water ride and best themed ride or attraction.

Golden Ticket Awards by Amusement Today: "Best Landscaping – Amusement Park" category. Busch Gardens® has won the award every year since 1998 when the category was established.

2014 BUSCH GARDENS® ADMISSION RATES
General Admission $72

Children (3 - 9)	$62
Children (2 and under)	FREE

1 Park, One Year Pass: enjoy 12 months of unlimited fun, parking and discounts for $10 per month on EZpay or a one-time $120 payment.
2 Park, One Year Pass: enjoy 12 months of unlimited fun at Busch Gardens and Water Country USA, parking and discounts for $14 per month on EZpay or a one-time $168 payment.
Platinum One Year Pass: enjoy 12 months of unlimited fun at 11 amazing parks, parking and discounts for $17 per month on EZpay or a one-time $204 payment.
Free 2-Park Preschool Pass: children ages 3-5 can enjoy unlimited admission to Busch Gardens and Water Country USA all summer for free. This offer must be redeemed in-park by May 31.
Busch Gardens Fun Card: pay for a day and visit as much as you want through Sept. 1 for the price of a single day admission.
Busch Gardens and Water Country USA 2-Park Fun Card: for only $25 more than a Busch Gardens Fun Card, add unlimited visits to Water Country USA all summer.

VACATION GETAWAYS

Flexibility and convenience are important when planning any vacation and Busch Gardens® Vacations offers both. Featuring a unique blend of history with the excitement of two world-class adventure parks, Williamsburg is the ultimate family retreat.

Busch Gardens® Vacations

- Quality lodging at affordable prices. Guests can choose from budget-friendly accommodations to luxurious resorts like Kingsmill Resort. Extensive hotel descriptions, amenity information and pictures are available at www.buschgardensvacations.com.
- Customized packages include admission to Williamsburg's best attractions. Ticket options allow unlimited admission to Busch Gardens® and Water Country USA®.
- Online booking and vacation confirmations are performed in real time.
- A dedicated call center features trained sales professionals to assist in vacation planning.
- Attraction tickets are delivered to the hotel prior to guest arrival.
- For more information, call (800) 880-8861 or visit online at buschgardensvacations.com

WATER COUNTRY USA®

THRILL RIDES AND SLIDES

New for 2014: Colossal Curl™
Hurtle high above Water Country USA® and experience a feeling of weightlessness aboard Colossal Curl™, the park's newest ride set to debut spring 2014. The only slide of its kind in North America, Colossal Curl is another exciting reason that makes Water Country USA a hot spot to cool off.

Vanish Point®: Guests are in for the slide of their lives at Water Country USA's epic drop slide, Vanish Point®. Inspired by the point on a wave where water and gravity form a perfect partnership, this summit supplies two wicked-wet ways to drop out of sight.

- Slide Tower
- 75-foot drop
- Nearly 40 mph
- 2 Super loop slides
- 2 Free-fall slides

Aquazoid®: Join Aquazoid® and Super Duck on this dynamic family raft ride with an extraordinary underground finale.

- Five water curtains
- Ride length of 864 feet plunges riders more than 20 feet per second

Big Daddy Falls®: This white-water rafting trip is the ultimate family adventure.

- Waterfalls, caves, "cannon blasters," curves and drops
- Ride length of 670 feet
- Four guests ride in a family tube

Jet Scream™: Four dynamic slides let rafters choose their own adventures.

- Twisting, turning flumes
- Ride length of 415 feet with speeds exceeding 25 mph

Hubba Hubba Highway®: This radical river adventure features a quick current and several action elements.

- Largest Water Country USA® attraction measuring 1,500 feet in length and covering 3.5 acres
- Free-floating river ride through drenching coconuts, water-spraying effects and cool geysers

Rock 'n' Roll Island's Jammin' Jukebox: This slide tower is situated in the park's Rock 'n' Roll Island section.

- Three body slides – The Twist, The Hully Gully and The Funky Chicken – shoot from the top of this 33-foot-tall slide tower
- Nearly 600 feet of twisting and turning tubes
- A 700-foot lazy river surrounds a 9,000-square-foot pool
- Younger guests can take a ride on the Little Bopper while in Rock 'n' Roll Island

Malibu Pipeline®: Two totally groovy tubes spin riders through tunnels of fun.

- Water jets
- Surprising directions and waterfall exit
- Mostly enclosed ride length of 468 feet with a maximum drop of 55 feet
- Two person tube ride that recreates the experience of surfing Southern California's Malibu Pipeline

Meltdown®: Water Country USA's zoom flume gives guests a high-speed ride down this slide's raging waters.

- Three person "surf-boggan" raft ride
- 180-degree turns provide the ultimate banking ability

Nitro Racer®: Families and friends blast off in a race to the finish line on this super-speed slide. Ride length of 320 feet takes only four seconds to complete.

Rampage™: Ultimate thrill seekers plummet 75 feet aboard "surf-boggans."

Surfer's Bay: Guests can catch a wave of fun in this wet and wild wave pool.

1* Largest wave pool in Virginia

Wild Thang: This two-person flume sends guests zooming through cool mists and waterfalls in a tropical setting.

DINING, ENTERTAINMENT, AND CHILDREN'S AREAS

Dining: Whether guests need something cool and refreshing to quench their thirst or have worked up a monster-sized appetite, Water Country USA's seven eateries are sure to please the palate.

Caban-A-Rama Theater: Experience an astonishing dive show, "AQUABATICS!," that will amaze guests with powerful displays of athleticism, featuring diving athletes, acrobatic tumblers and rhythmic gymnasts.

Cow-a-Bunga®: A 4,500-square-foot pool is the centerpiece of this children's fantasyland.

- Unique and interactive water activities and heated pools
- Water slides and falls, gushing fountains, water cannons and a bubble area
- Cow-a-Bunga's esteemed mascot is a comical cow on skis

H2O UFO®: The park's largest interactive children's play area, H2O UFO® offers sci-fi fun with wacky characters, an array of slides, spray jets, and a waterfall. This kid-zone also features a ride for parents and children to enjoy together.

Kritter Koral™: Tons of fun for the tiniest of tots complete with scaled-down waterslides, play equipment and fountains.

Swimming Lessons: Lessons are taught by professional instructors trained by the American Red Cross who can teach several skill levels, so children can easily build confidence in the water. Little swimmers will love learning the basic aquatic skills like blowing bubbles and treading water. Advanced classes focus

on specific skills like arm strokes and leg kicks, as well as some emergency assist techniques. Visit www.watercountryusa.com for more information.

Lifeguard Classes: The lifeguard class, taught by experienced American Red Cross lifeguarding instructors, teaches participants the knowledge and skills needed to prevent and respond to aquatic emergencies. Participants learn to recognize and respond quickly and effectively to emergencies and prevent drowning and injuries. Visit www.watercountryusa.com for more information.

Other Classes:
Water Country USA also offers several other American Red Cross classes. Junior Lifeguarding is a great start for children 11-15 who are interested in becoming a lifeguard later or just want a fun week of learning what it takes to be a lifeguard. CPR/AED classes are great for parents, caregivers, or people who want to know what to do in an emergency. Babysitting is another class for new babysitters ages 11-15, this class includes a Pediatric and Infant CPR certification.

Cabana and Lounger Rental: To make the most of their day at Water Country USA® guests can rent one of the park's cabanas or enjoy one of the park's 1,500 free lounge chairs that are available in various locations throughout the park.

GENERAL INFORMATION

Description: Water Country USA® is Virginia's largest family water park and features:

- State-of-the-art water rides and attractions
- A retro surf theme
- Summertime entertainment, dining and shopping

Special Features:

- Pools are climate-controlled for guest comfort
- Locker rentals are available in several areas of the park
- Private cabanas are available for rent throughout the park
- Diaper changing stations are available in each of the park's children's areas. Swim diapers are required at Water Country USA® and may be purchased at any of the diaper changing stations or at WC Duds gift shop.
- More than 1,500 lounge chairs are available throughout Water Country USA® for sun worshippers or those needing a shaded break from all the excitement.

Location: Three miles west of Busch Gardens® Williamsburg, 150 miles from Washington D.C., and 50 miles from Richmond, Va. and the Virginia Beach resort area.

Additional Information: The latest news and special event information can be found by visiting additional links on watercountryusa.com or calling (800) 343-7946.

History: Water Country USA® opened in 1984. SeaWorld Parks & Entertainment® acquired Water Country USA in 1992.

2014 WATER COUNTRY USA® ADMISSION RATES

General Admission	$50
Children (3-9)	$43
Children (2 and under)	FREE

1 Park, One Year Pass: enjoy 12 months of unlimited fun, parking and discounts for $10 per month on EZpay or a one-time $120 payment.
2 Park, One Year Pass: enjoy 12 months of unlimited fun at Water Country USA and Busch Gardens, parking and discounts for $14 per month on EZpay or a one-time $168 payment.
Platinum One Year Pass: enjoy 12 months of unlimited fun at 11 amazing parks, parking and discounts for $17 per month on EZpay or a one-time $204 payment.
Free 2-Park Preschool Pass: children ages 3-5 can enjoy unlimited admission to Water Country USA and Busch Gardens all summer for free. This offer must be redeemed in-park by May 31.
Water Country USA Fun Card: pay for a day and visit as much as you want through Sept. 1 for the price of a single day admission.
Busch Gardens and Water Country USA 2-Park Fun Card: for only $47 more than a Water Country USA Fun Card, add unlimited visits to Busch Gardens all summer.

WILLIAMSBURG AREA ATTRACTIONS AND ACCOMODATIONS

From American History to European Adventure, Williamsburg Offers an Exciting Vacation Experience Families seeking a vacation filled with diverse entertainment will find Busch Gardens® and the surrounding historic area of Williamsburg, Va. just the ticket. Nowhere else can families experience a record-breaking roller coaster, visit an Irish village, catch a cool wave, chat with Thomas Jefferson and explore a Powhatan Indian village all in the same day. It's a vacation where families can experience American history and tour Europe without jet lag.

Kingsmill Resort is a luxurious, contemporary resort situated on 2,900 acres along the majestic James River. One of the country's finest resorts and Virginia's largest golf resort, **Kingsmill Resort** offers upscale accommodations, three 18-hole championship golf courses, a luxurious spa and fitness center, and six restaurants and lounges.

Colonial Williamsburg represents the restored capital of 18th-century England's largest and most important colony in the New World. This vast outdoor living-history museum, with public buildings, private homes, stores, taverns and gardens, is brought to life with tradesmen and historical interpreters in full-period costume.

The **National Park Service** operates two national parks within a short distance of Busch Gardens and Water Country USA. **Yorktown Battlefield** is the site of the final, major battle of the American Revolutionary War and symbolic end of Colonial English America. **Jamestown National Historical Site** consists of 22.5 acres on the western end of Jamestown Island and was the first permanent English colony in North America.

Jamestown Settlement tells the story of America's first permanent English settlement, established in 1607, 13 years before the Pilgrims landed at Plymouth, Mass. Re-creations of the colonists' fort, three

ships and a Powhatan Indian village depicts life in the early 1600s. In 2007, Virginia's and America's first permanent English settlement commemorated its 400th anniversary. The commemoration began in May 2006 and encompassed 18 months of festivities, ten signature events, and hundreds of community projects and programs.

The Yorktown Victory Center is a museum of the American Revolution that chronicles America's struggle for independence from the beginning of colonial unrest to the emergence of a free nation. Gallery exhibits provide eyewitness accounts of the revolutionary era and tell of "Yorktown's sunken fleet," ships lost during the 1781 siege of Yorktown.

Less than an hour's drive from Williamsburg, **Norfolk** and **Virginia Beach** are two cities packed with family fun. Norfolk is well known for its military presence and is the site of the world's largest naval base. **Nauticus,** the National Maritime Center situated on the downtown Norfolk waterfront, harnesses the power of the sea in this interactive showplace. Nauticus also is home to the *Battleship Wisconsin,* open daily Memorial Day through Labor Day. Virginia Beach coaxes sun-worshipers to its shores each season for rest and relaxation. The three-mile oceanfront boardwalk includes larger-than-life sculptures, entertainment stages, and a designated boardwalk bike path. This popular East Coast beach offers deep-sea fishing, sailing, water skiing, and scuba diving. Nature lovers will enjoy hiking, biking, or kayaking excursions that take them into Virginia Beach's many parks and refuge areas.

Additional Information: To learn more about Busch Gardens® and SeaWorld Parks & Entertainment®, visit buschgardens.com or call (800) 343-7946.

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If you're working under a deadline and it's after-hours or on weekends, please call (757) 253-3330 to have a member of our team contacted.