



SEAWORLD ANNOUNCES 50% OFF CELEBRATION TICKET

To Honor 50 Years, Buy One Ticket and Get 50% Off Another to Bring a Friend

Orlando, Fla. (March 6, 2014) -- It may be SeaWorld's 50th Celebration, but the surprises are all for park guests. For a limited time buy one ticket and get 50 percent off another ticket with the **50% Off Celebration Ticket**.

The warmer days of spring mean reconnecting with family and friends, and the *50% Off Celebration Ticket* is perfect for spring break vacation planning. Now through May 24, with each full-paid, SeaWorld Orlando, San Diego or San Antonio single-day admission purchased online, a second ticket can be purchased for 50 percent off to share the fun.

Complete details are available at SeaWorld.com/Celebration

There's never been a better time to visit. Starting March 21, 2014, SeaWorld kicks off an 18-month long 50th Celebration with a Sea of Surprises at all three SeaWorld parks with new interactive experiences and shows, even more up-close animal encounters and the SeaWorld "Surprise Squad" treating park guests with prizes and special experiences every day.

SeaWorld guests often are greeted by animal ambassadors and will have even more of those surprise encounters throughout the day during SeaWorld's 50th Celebration. Park pathways will come to life with spontaneous entertainment at unexpected moments, including performers with sea-inspired costumes and props like the "Bubble Blowout," "Splash Dance," and "Sea Street Band."

SeaWorld San Diego will celebrate 50 years by completely transforming the park's arrival experience. **Explorer's Reef™** will open in March for the celebration kick-off, and immediately immerse park guests into an undersea oasis. From the moment they enter the park, guests can connect with the sea through multiple touch pools featuring shark pups, rays, skates and delicate little cleaner fish.

To showcase SeaWorld's commitment to the environment and passion for protecting the ocean, a series of giant sea life sculptures will be displayed throughout the parks. SeaWorld commissioned environmental art group *The Washed Ashore Project* for a collection of larger-than-life sea-themed sculptures - many weighing more than half a ton. The material used to create these pieces comes from the billions of pounds of garbage - mostly plastics - that wind up in our oceans. These amazing works of art point to the urgent need to protect marine animals from such dangers and preserve their ocean habitats.

Details: The 50% Off Celebration Ticket offer is valid for U.S. residents only. Must be an advance purchase only; not available at front gate. Offer is valid for one visit to choice of SeaWorld Orlando, SeaWorld San Diego or SeaWorld San Antonio. Tickets must be used between March 21 and May 24, 2014. Not valid with any other offers. Tickets are non-refundable, not for resale and non-transferable.

About SeaWorld:

Fifty years ago, three Southern California entrepreneurs opened SeaWorld, a marine zoological park on 21 acres along the shore of Mission Bay in San Diego. Today, SeaWorld Parks & Entertainment is a leading theme park and entertainment company that includes three SeaWorld parks in the U.S., including the original San Diego, Calif. location, and parks in Orlando, Fla. and San Antonio, Texas. The parks' up-close animal encounters, educational attractions and innovative entertainment have inspired millions of guests of all ages to celebrate, connect with and care for the natural world around them.

The company is one of the world's foremost zoological organizations and a worldwide leader in animal welfare, training, husbandry and veterinary care. It collectively cares for one of the largest animal collections on the North American continent and has helped lead advances in the care of species in zoological facilities and in the conservation of wild populations.

The park rescue teams are on call 24/7 assisting wild animals and **SeaWorld has rescued more than 23,000 wild animals in need—ill, injured, orphaned, and abandoned—over nearly 50 years.**