



MEDIA CONTACT: sanantonio@seaworld.com

SEAWORLD® OFFERS FREE ADMISSION WITH RACE REGISTRATION

5K, 10K and Family Fun Walk benefits the SeaWorld & Busch Gardens Conservation Fund

SAN ANTONIO (September 25, 2013) – Participants who sign up to run or walk in SeaWorld® San Antonio's fourth annual *Run for the Fund* on Saturday, October 5 will receive free admission into SeaWorld on race day when they register for the 5K, 10K or Family Fun Walk. There is a \$40 registration fee for each 5K and 10K participant and \$30 for each Family Fun Walk participant. The race begins at 8:30 a.m. In addition to free admission to the park on race day, the registration fee includes a pre-race packet with special offers and discounts. More than 1,000 participants are expected to sprint, jog or walk past sea lions, dolphins, birds and reptiles at SeaWorld.

All of the event's proceeds are donated to the SeaWorld & Busch Gardens Conservation Fund, which has granted more than \$10 million to protect wildlife and wild places in over 65 countries. Last year, the run generated more than \$38,000 which supported the restoration of marsh grass in Texas' Galveston Bay, manatee conservation in the Amazon and much more.

The run/walk is situated on the scenic grounds of SeaWorld and will lead participants past numerous animal encounter zones provided by SeaWorld's Animal Ambassador Team. Plus, the fun doesn't end after the race; every participant will get to enjoy after-race festivities, including a special presentation at Shamu Theater.

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Registration is available now online at <http://seaworldparks.com/runforthefund>. The SeaWorld & Busch Gardens Conservation Fund was created to provide guests with an easy, direct way to get involved and make a difference in wildlife conservation. Animals in need around the world benefit from more than \$1.1 million in grants awarded this year by the non-profit. The Fund focuses its resources in four strategic areas: species research, habitat protection, animal rescue and rehabilitation, and conservation education.

About SeaWorld

SeaWorld Parks & Entertainment inspires millions, through the power of entertainment, to celebrate, connect with and care for the natural world. The Company has been creating innovative entertainment experiences that blend imagination with nature for more than 50 years and is best known for its 11 U.S. theme parks, attractions that hosted more than 24 million guests in 2012 and include the beloved SeaWorld®, Busch Gardens® and Sesame Place® brands. The parks offer guests a variety of up-close experiences, from animal encounters that invite exploration and appreciation of the natural world, to thrilling rides and spectacular shows. In 2011 SeaWorld Parks & Entertainment began expanding its popular brands into media and entertainment platforms to connect people to nature and animals through movies, television, and digital media; plus began developing new lines of licensed consumer products.

SeaWorld Parks & Entertainment employs more than 21,000 people nationwide.

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