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For Immediate Release

AQUATICA OPENING JUST IN TIME FOR SPRING BREAK

SeaWorld Celebrates Spring Break with Extended Hours and 50th Celebration Kickoff

SAN ANTONIO, TX (March 5, 2014) – Aquatica, SeaWorld’s Waterpark™, will be the first waterpark in San Antonio to open up its doors for the 2014 season on March 8. Featuring exciting rides and attractions from the extreme to the serene, Aquatica is the place to be during spring break.

In addition to Aquatica, guests can get the full spring break experience at SeaWorld with **Spring into Night**, which features extended hours and special evening shows on select dates, including “**Sea Lions Tonight**” and “**Sesame Street Bay of Play Block Party.**” SeaWorld will be open every day from March 8 – 23. Aquatica will be open from March 8 – 15, as well as weekends throughout the spring.

Beginning March 21, all three SeaWorld parks will celebrate its 50th year with a sea of surprises that includes new interactive experiences and shows, even more up-close animal encounters throughout the park and the SeaWorld Surprise Squad treating guests with prizes and special experiences every day.

About SeaWorld

SeaWorld Parks & Entertainment inspires millions, through the power of entertainment, to celebrate, connect with and care for the natural world. The Company has been creating innovative entertainment experiences that blend imagination with nature for more than 50 years and is best known for its 11 U.S. theme parks, attractions that hosted more than 24 million guests in 2012 and include the beloved SeaWorld®, Busch Gardens® and Sesame Place® brands. The parks offer guests a variety of up-close experiences, from animal encounters that invite exploration and appreciation of the natural world, to thrilling rides and spectacular shows. In 2011 SeaWorld Parks & Entertainment began expanding its popular brands into media and entertainment platforms to connect people to nature and animals through movies, television, and digital media; plus began developing new lines of licensed consumer products.

SeaWorld Parks & Entertainment employs more than 21,000 people nationwide.

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